

## Privacy Policy

### **Introduction**

Welcome to Better Health Consulting, a healthcare agency dedicated to providing comprehensive health and wellness services. This Privacy Policy applies to all interactions with Better Health Consulting, whether online or offline, and outlines how we handle personal and sensitive information.

### **Information We Collect**

We collect various types of information to provide and improve our services:

- Personal Information: Includes contact details like name, email address, phone number, and mailing address.
- Health-Related Information: Sensitive data such as medical history, current health conditions, and treatment details.
- Usage Data: Information on how you interact with our website and services. This data is collected through various means, such as forms, cookies, and analytics tools.

### **How We Use Your Information**

Your information is used for several purposes:

- Providing and managing our health services.
- Personalizing your experience.
- Processing payments and managing accounts.
- Communicating with you about our services.
- Analyzing trends to improve our services.
- Maintaining records and documentation as required.

### **Sharing of Personal Information**

We may share your information with third parties under the following circumstances:

- With service providers and business partners for operational purposes, like payment processing and data analysis.
- For legal reasons or in response to lawful requests.
- During business transfers like mergers or acquisitions.
- We will notify and seek your consent before sharing your information for any other purposes.

### **Security Measures**

We employ industry-standard security measures like encryption and secure servers to protect your data. While we strive to ensure the security of your information, we also encourage you to take precautions in protecting your personal data.

### **Your Choices and Rights**

You have the right to access, correct, or delete your personal information. You can manage your information through your account settings or by contacting us directly. Please note that certain data may need to be retained for legal or record-keeping purposes.

### **Changes to This Privacy Policy**

We reserve the right to update this policy. Significant changes will be communicated through email or a prominent notice on our website. We encourage you to review this policy periodically.

### **Contact Us**

For any questions or concerns regarding this policy or our practices, please contact us at: 866-434-4161